



Business Card Artwork Guideline



Before cutting: 92x57 mm

After cutting: 90x55 mm

Paper type: Art Card 350gsm

Cover: -



1. IMPORTANT

You need to carefully follow these instructions when preparing your artwork. Failure to do so may result in artwork incorrectly prepared for print.



2. BLEED ZONE

The background and non-critical elements of a design should extend to this line. If you wish to have colored backgrounds or images continue to the edge of the product, they must continue past the safe zone to the full bleed margin. If they do not continue to the full bleed margin, you will most likely end up with white strips along the edge of the product due to the cutting tolerance.



3. SAFE ZONE

Any text, logos or content placed in this area is entirely safe. You should place important information away from trim line within the safe zone. Objects that are not in the safe zone may be cut off and lead to undesired results. This range indicates **3mm** cutting distance from each side.



4. TRIM LINE

The final size of the file and the line to which the printed product will be cut. Due to the possible cutting tolerance, do not use symmetrical frames. (After cutting, your frames will not be placed in the very center)



5. SIZE LIMITATION

In this product, you can order up to the size of **340 x 460 mm** and note that our guarantee will not cover the sizes larger than A5.

— Bleed line

— Safe zone

- - - - - Trim line

